



Guide to  
Financial freedom  
Time Freedom &  
Location Freedom

Global Small  
Business

# *Women in the Market Place*



**Bibi Bunmi Apampa**

[www.BunmiApampa.com](http://www.BunmiApampa.com)



# Who am I

Bibi Bunmi Apampa

Wife, Mother, Christian A child of God

- ◆ International Speaker, Global trainer with a mandate to empower people to succeed Excel and Prosper in Life Family Business Finances Career Ministry relationships and community with Multiple Streams of Income

Wealth and Business Coach

- ◆ [www.MyBusinessCoach.biz](http://www.MyBusinessCoach.biz)

- ◆ [www.BunmiApampa.com](http://www.BunmiApampa.com)

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# General statistics

**Out of 100 people that start working at age 25, by age 65.....**

- ◆ 1% are financially independent & wealthy
- ◆ 4% have enough money to meet basic needs
- ◆ 22% are still working (cannot afford to quit)
- ◆ 45% depend on family for survival
- ◆ 28% depend on state pensions, Social Security, friends or charity

**which group would we find you be at age 5**



# Statistics for Ladies

- ◆ 60% of women will be single by age 50 either by choice from widow hood or divorce
- ◆ Their standard of living will reduce by 50%
- ◆ 70% of the women will have to go on working for survival to meet basic needs



# What is the Way OUT

*Isiah 60 :11*


*"Your gates will always stand open, they will never be shut day or night, so that men may bring you the wealth of the nations"*

## Become a Global Small Business

With

- ◆ A GOD plan
- ◆ Become an Expert Plan
- ◆ A Wealth Building Plan
- ◆ A Wisdom plan

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# What is a Global Small Business

- ◆ **Businesses with a small headcount with reach into cities all over the world, not limited by geography.**
- ◆ **GSBs have well developed brands, making them look much bigger than they are**
- ◆ **GSB's are built around micro niche and rely heavily on a few key people / person of influence**
- ◆ **GSB's manage their operations in the cloud, market themselves using social media and are based wherever it makes sense from a tax and intellectual property standpoint**



# The God Plan—Become a DEBORAH

Judges 5:7

*There was no life in the village until I  
Deborah arose a Mother in Israel*

## WHO WAS DEBORAH

- Wife & a Mother in Israel Judges 4:5
- Warrior Judges 4:10
- Prophetess Judges 4:4
- Worshipper / Psalmist Judges 5



# Become An Expert Plan

Goal is to

Become an expert in a niche and dominate it

- Speaker
- Author,
- Trainer
- Consultant
- Coach

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# The Wealth Building Plan

Goal is to

- ◆ Build virtual estate earning \$100 - \$250 daily
- ◆ Create Multiple Streams of Income
- ◆ Legally minimise Tax

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# The Wisdom Plan

Goal is

- ◆ Protect Assets
- ◆ Leave a Legacy
- ◆ Estate Planning & writing of will
- ◆ Nurturing Love Circle
- ◆ Spiritual Equipping towards peaceful golden years and eternal transition



# God Plan : As a Deborah build a strong Relationship with God

- ◆ Deborah as a Prophetess *Judges4:4* she received from God and was his mouthpiece to Israel
- ◆ Deborah as a Judge legislated over Israel
- ◆ Deborah as a Warrior led Israel to battle
- ◆ Deborah as a Worshipper / Psalmist led the people into the presence of God
- ◆ You need to **ARISE** and
  - *Receive & Activate Gods word over your family & situations*
  - *As a Judge LEGISLATE IN THE SPIRIT*
  - *Receive the anointing to release others ( children) into leadership*
  - *Arise & teach next generation*
  - *As a Warrior stand in the Gap*

Arise and Shine for the Glory of the Lord is Risen upon You



# Become An Expert Plan

Goal is to

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# Become An Expert Plan – Speaker, Author, Trainer, Consultant, Coach

- Choose your topic – know your perfect pitch
- Choose your audience – who do you want to serve
- Choose your vehicle – books, speaking, training, seminar, coaching
- Choose your marketing strategy and build your profile
- Consistently campaign not promote – online, offline, Joint ventures, Social Media



# Become An Expert Plan –

Speaker, Author, Trainer, Consultant, Coach

## Being Successful as an Expert

- Know your topic – niche, perfect elevator pitch
- Position yourself intelligently as an expert
- Discover audience needs- frustrations, struggles, challenges
- Create your solution — book, dvd, seminar, program, coaching
- Package your information so people can buy
- Put up a website
- Campaign and Promote yourself strategically and consistently
- Partner with others to get your message out
- Post free content to generate traffic — Use Social Media



# Become An Expert Plan – Speaker, Author, Trainer, Consultant, Coach

## The Expert Profile

- Website and Blog
- Social Community – Facebook, Linked in, MySpace
- Public Relations outlet – Twitter, Facebook
- Global TV station – YouTube
- Recording Software – on laptops, MP3
- Communication & Presentation unit - Skype
- Payment Processor – PayPal, Google checkout, clickbank,



# The Wealth Building Plan

Goal is to

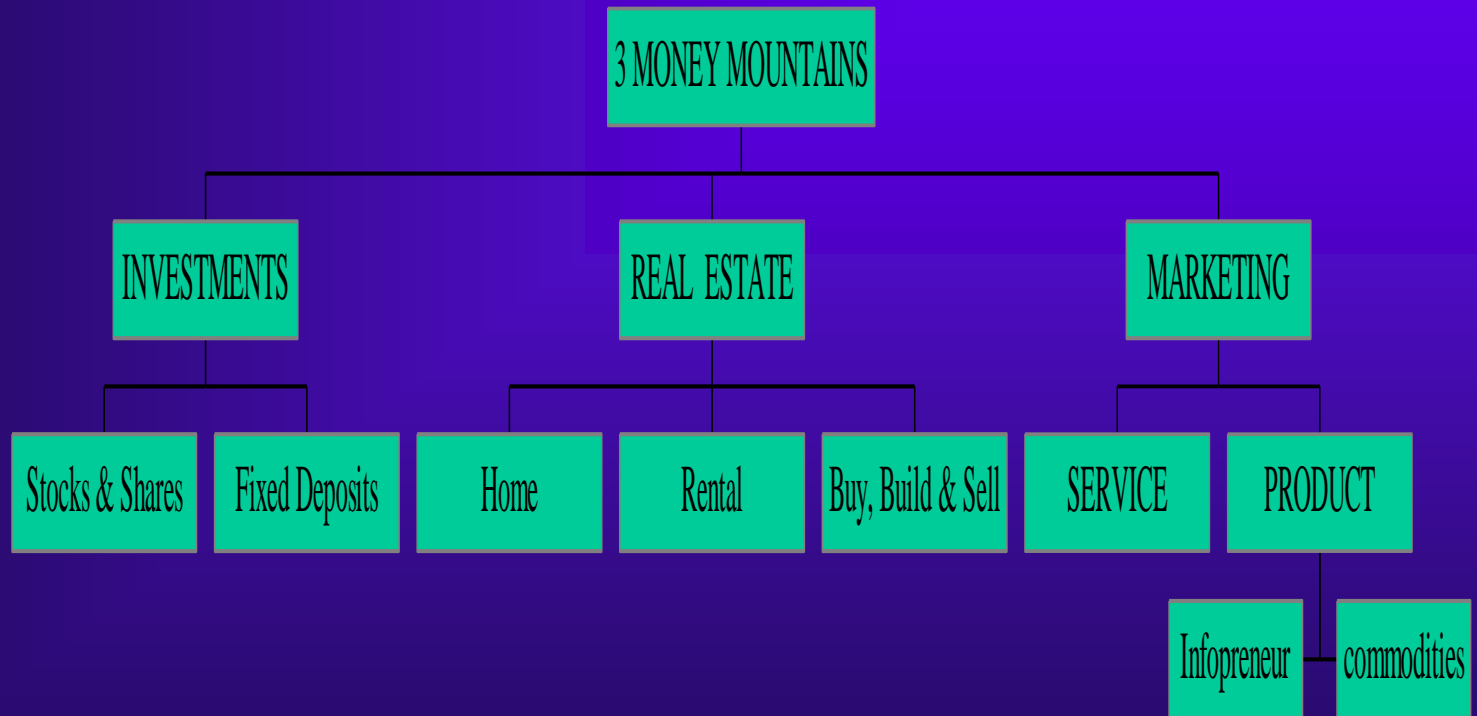
- ◆ Build virtual estate earning \$100 - \$250 daily
- ◆ Create Multiple Streams of Income
- ◆ Legally minimise Tax

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# The Wealth Building Plan

Choose your vehicle



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# The Wealth Building Plan

## Streams of Income

- ◆ ***INVESTMENTS*** – These are Paper Investments ie stocks, shares, bonds, ISA, Pension, off shore investments, Venture Capital Trusts etc
- ◆ ***REAL ESTATE*** – Home, buy to let, HMOs (house with Multiple Occupancy) Flips – Buy, renovate sell, Property Developer, Bed and Breakfast, Hostel, Commercial Property etc
- ◆ ***MARKETING ( your own Business)*** – This can be **brick and mortar business** or on the **Internet**. You can market products and commodities or skilled services.



# The Wealth Building Plan – Streams of Income we can Create from today **SILENT MONEY MACHINES**

- ◆ **Save and Invest** – miracle of compound interest
- ◆ **Investments- Stocks & Shares, pension fund, savings**
- ◆ **eBay & Auction sites** – [www.BecomePowerSeller.co.uk](http://www.BecomePowerSeller.co.uk)
- ◆ **Network Marketing** – [www.AvenuesToWealth.eu](http://www.AvenuesToWealth.eu)
- ◆ **Start Home Business** – [www.HomeBusinessMentor.biz](http://www.HomeBusinessMentor.biz)
- ◆ **Real Estate- Home, But to Let, property developer**
- ◆ **Internet Business** – have multiple business's online  
[www.StartMyOwnInternetBusiness.com](http://www.StartMyOwnInternetBusiness.com)  
[www.InternetBusinessMentor.co.uk](http://www.InternetBusinessMentor.co.uk)



# The Wealth Building Plan – Save & Invest

**Save and Invest – miracle of compound interest.**

**Become a millionaire**

- ◆ \$100 per month – 3.30 per day @ 10% over 45 years \$1,033,625
- ◆ \$266 per month – 8.86 per day @ 10% over 30 years
- ◆ \$759 per month – 25.30 per day @ 10% over 25 years
- ◆ \$2422 per month – 83.30 per day @ 10% over 15 years

**In financial planning on the average you should save**

- ◆ 7% pre tax at age 25
- ◆ 10% pre tax at age 35
- ◆ 18% pre tax at age 45
- ◆ 35% pre tax at age 55

To become financially independent, turn part of your INCOME into CAPITAL  
turn CAPITAL into ENTERPRISE turn ENTERPRISE into PROFIT turn  
PROFIT into INVESTMENT turn INVESTMENT into FINANCIAL  
Independence

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# The Wealth Building Plan – Internet Business Virtual Estate

[www.InternetBusinessMentor.co.uk](http://www.InternetBusinessMentor.co.uk)

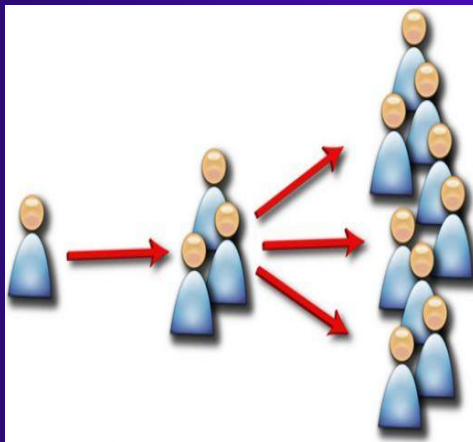
- ◆ You need to identify what you want to do. What are you interested in?
- ◆ You need to find yourself a niche market.
- ◆ Find a problem they have in common.
- ◆ Develop or find a solution they will be willing to pay money for
- ◆ Figure out what and how you are going to sell the solution
- ◆ Set up your website-domain name, hosting
- ◆ Sort out your Virtual sales copy
- ◆ Website Promotion
- ◆ Get Paid

# The Wealth Building Plan

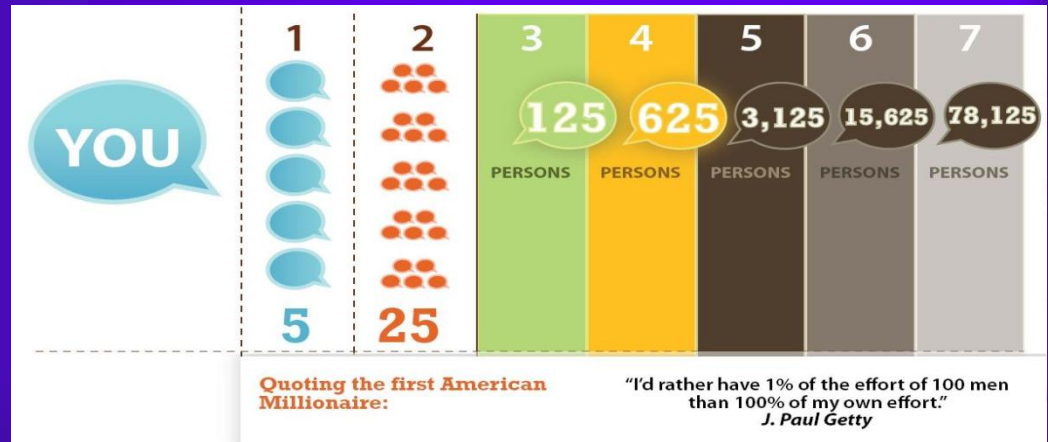
## International Business Through Team Building

### Network Marketing

[www.AvenuesToWealth.eu](http://www.AvenuesToWealth.eu)



**Power of Three**



**Power of Five**

***"If I lost everything and had to start again, I would find myself a great network marketing company and get to work!"***

*- Donald Trump (David Letterman Show)*

***"I would rather earn 1% of 100 people's efforts than 100% of my own efforts"***

*- John Paul Getty (American Billionaire)*

**"The Richest people in the world look for and build NETWORKS others look for work"**

*Robert Kiyosaki (Rich dad Poor Dad)*

**Build Your Network – Together Everybody Achieves More**

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# The Wealth Building Plan (5)

## Legally Minimise Tax

- ◆ Incorporate a limited liability company
- ◆ Open a business bank account
- ◆ Operate as a separate legal entity
- ◆ Transfer all business to your company and trade as a corporation
- ◆ Seek professional advice from your accountant in allocating expenses into your business account
- ◆ All contracts must be written in the name of the company with you signing as a director of the company



# The Wisdom Plan

Goal is

- ◆ **Protect Assets** - Living Trust and Power of Attorney
- ◆ **Leave a Legacy**- Charitable Cause / Foundation
- ◆ **Estate Planning & writing of will**
- ◆ **Nurturing Love Circle** — family, Social, Community and Leisure Activities
- ◆ **Spiritual Equipping** towards peaceful golden years and eternal transition





# Being Successful as a Global Small Business

Things you need to Learn , Create & Model

- ◆ How to write and publish your book listing it on Amazon
- ◆ Public Speaking & Presentation skills
- ◆ Life Coach training and skill development
- ◆ Internet Business Mastery
- ◆ Developing Training & Coaching programs
- ◆ Marketing strategies for fast growth
- ◆ Branding yourself as an Expert

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Where do we go  
from here

Learn more about how to become a  
**Global Small Business**

**Go to**

**[www.ApampSentMe.com](http://www.ApampSentMe.com)**

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# In Conclusion

Become a Deborah in the market place  
Arise and make a difference inject life into “ your Village”

## Your Palm

### The power of your THUMB

- ◆ Hassan and the Wise Old Man

- ◆ *Choose Life*

- ◆ *God bless You*



# Lets Keep in Touch

Contact details

Website

[www.bunmiApampa.com](http://www.bunmiApampa.com)

[www.ApampaSentMe.com](http://www.ApampaSentMe.com)

Facebook

[www.facebook.com/MyBusinessCoach](http://www.facebook.com/MyBusinessCoach)

Twitter

[www.twitter.com/bapampa](http://www.twitter.com/bapampa)

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