

Retire Rich Strategy

How to Plan Towards Being Wealthy Healthy & Wise in Retirement

Retirement Business



Who am I

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- ❖ Life and Business Coach

www.BunmiApampa.com
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Today's presentation will be uploaded to
www.MamaSentme.com

Are you **Building Wealth** towards an **Affluent Retirement**

General statistics

**Out of 100 people that start working at age 25,
by age 65.....**

1% are financially independent & wealthy

4% have enough money to meet basic needs

22% are still working (cannot afford to quit)

45% depend on family for survival

28% depend on state pensions,
Social Security, friends or charity



Statistics

- 60% of women will be single by age 50 either from widow hood, separation, divorce, never married
- Their standard of living will reduce by 50%
- 70% of the women will have to go on working for survival to meet basic needs



The Retire Rich Strategy

The Personal Development Plan

The Wealth Building plan

Healthy and Fit for Life Plan

The Wisdom Plan



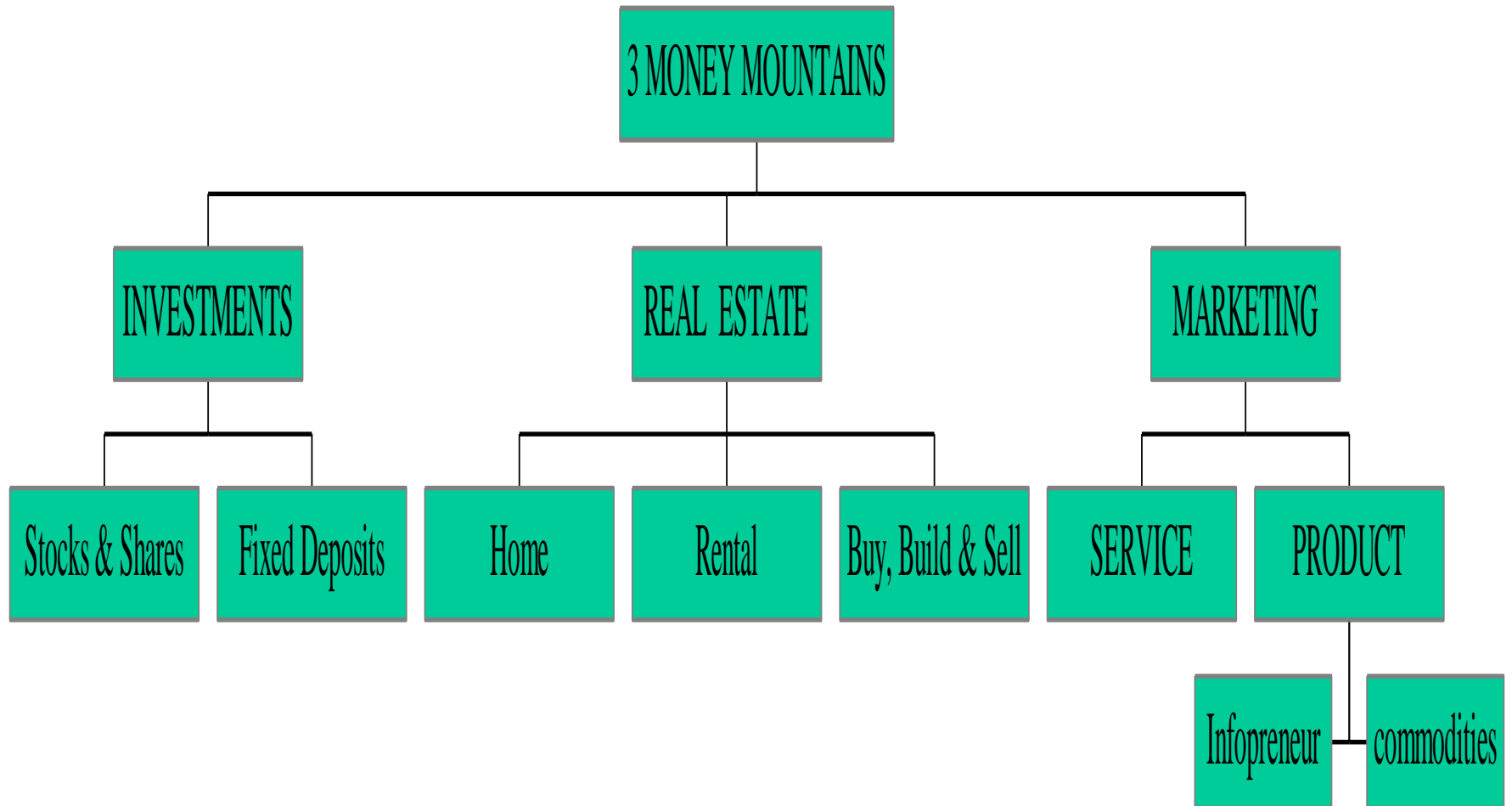
The Strategy Towards Financial Independence

To become financially independent, turn part
of your **INCOME** into **CAPITAL** turn
CAPITAL into **ENTERPRISE** turn
ENTERPRISE into **PROFIT** turn
PROFIT into **INVESTMENT** turn
INVESTMENT into **FINANCIAL Independence**



Turn Income into Capital

Choose your Vehicle



Choosing your Niche Business

1. Your Passion - What you find fascinating & love to learn about
2. What you love doing – People compliment you or ask your advice
3. What you've always wanted to learn
4. What you are trained to do or have been doing for last 5-10yrs
5. What you have been through in life
6. Your Legacy – if you were to die, what message would you want to communicate to the world
7. What are you willing to speak about – Live and breathe for the next 5years. What really inspires and engages you
8. As a Child what did you really want to be
9. What is your biggest dream
10. If money was not an issue what would you be doing
11. If you couldn't fail or forced to start over again what would you do



Building your Niche Business

- **System** or **Strategy** you are modeling
- **Mentor** you are accountable to
- **Infinite Network** – Connect regularly with your creator God who has an infinite network – spiritual Equipping
- **Net work** – Grow it – the more you know and the more people know you the more you will be recommended for your expertise, service, business
- **TEAM** – **T**ogether **E**verybody **A**chieves **M**ore – Build a Mastermind team
- **Skills and Tools** – Acquire necessary training, skills and tools needed to become the best so you can excel and become the point of reference
- **Promote Yourself** – Online and Offline – Your dressing, appearance, complimentary card, Blog, Website, Face book, LinkedIn, Twitter and other social media platforms.

The Niche Business Platforms

1. Internet Business
2. Expert Business
3. Manufacturing Business
4. Educational Business
5. Beauty and Food business
6. Network marketing Business - MLM
7. Agricultural Business
8. Marketing Business
9. General Business



The Internet Business Plan

Goal is to Build virtual estate earning \$100 - \$250 daily

Start businesses online

1. You need to identify what you want to do. What are you interested in?
2. You need to find yourself a niche market.
3. Find a problem they have in common.
4. Develop or find a solution they will be willing to pay money for
5. Figure out what and how you are going to sell the solution
6. Set up your website-domain name, hosting
7. Sort out your Virtual sales copy
8. Website Promotion
9. Get Paid

Recommended Coaching
www.InternetBusinessmentor.co.uk



The Internet Business Plan

Goal is to Build virtual estate earning \$100 - \$250 daily

How do you build it – **5 Steps** - Selling Other People's Product as an Affiliate/Agent

RECOMMENDED COACHING- www.InternetBusinessMentor.co.uk or www.MonthlyLifetimeIncome.com

1. Choose a product that solves a problem –

- On clickbank High gravity
- Health, Beauty, Hobbies, Relationships, Sports, Money, Sex
- Popular, profitable, easy to sell

2. Create a website to introduce the product

- Content site, Review site, Blog
- Best to have an Opt In box to collect name & emails

3. Squeeze page to Build your list – Money is in the list

- Keep it Simple
- Offer something of value for free
- Get name and email address

4. Email Marketing

- Build a relationship and branding
- Communicate directly with your niche Don't SPAM
- Put your marketing on autopilot

5. Promote & Send Traffic to your site –

6. Search traffic, Social Traffic, Referral Traffic, Return Traffic

- Real people coming to your site
- Go to where they are hanging out
- Creative promotion – social media, video, blog posts, Pay per click, Related sites, SEO



The Expert Business Plan

Speaker, Author, Trainer, Consultant, Coach – www.TheExpertInMe.com

1. Choose your topic – know your perfect pitch
2. Choose your audience – who do you want to serve
3. Choose your vehicle – books, speaking, training, seminar, coaching
4. Choose your marketing strategy and build your profile
5. Consistently campaign not promote – online, offline, Joint ventures, Social Media

Building The Expert Business **People NEED To**

Hear you –audio→ **Great Speaker & Motivator**

Read you → book → **best selling AUTHOR**

See you → video/dvd – **Coaching & Teaching**

Experience you → **Seminar and Workshops**

Be impacted by your expertise → **Mentoring**

Recommended Coaching

www.TheExpertInMe.com

Agricultural Business Ideas

Catfish and Fingerlings Farming
Snail Farming
Piggery
Grass Cutter Farming
Gardening Services
Poultry and Day old ducks Production
Cassava Farming
Fruits and Vegetables
Maize Cultivation
Palm Kernel Plantation
Charcoal Making
Rabbit Raving
Plantain Plantation
Landscaping and Gardening services
Shrimp Farming
Goat and Ram Farming
Seedlings and Seed Production



Beauty & Food Business Ideas

Catering & Entertainment Dishes
Small Chops, Snacks & Finger Food
Cake Decorating
Home Made Bread & Cakes
Food Canteen / Company Restaurant
Beadwork & Fashion Accessories
Fashion Designing
Hair Dresser & Barbing Saloon



Network Marketing Business Ideas

AvenuesToWealth – www.AvenuesToWealth.eu

Organo Gold Coffee

Forever Living Products

Avon

Mary kay

Ardyss body Magic

Herbal life

Melaleuca

GNLD

Nu Skin



Educational Business Ideas

Child Minding & After School Care

Children's Nursery

A' Levels Coaching Centre

Overseas University Agent

Coaching Classes

Life Coach and Consultancy

Boarding /Student Hostel

Publishing House

Writing of Books for Publication

Ghost writer service



Manufacturing Business Ideas

Toothpicks and Cocktail Slicks

School Chalk

Pallet Making

Conference Bag Manufacturing

Jute Bag

Exercise Books & Envelopes

Plastic / Cellophane Bag Making

Toilet roll & Serviette Paper Production



Other / General Business Ideas

- Photocopy and Business Centre
- Event Centre and Rentals
- Car washing
- Speech writing
- Educational Work
- Senior Citizens Recreation Centre
- Senior Citizens Home
- Organizing Tours
- Driving School
- Event, Decoration
- Traditional Marriage Coordinator
- Publicity Agent or Public Relations
- Office, House & Industrial Cleaning
- Security Agency
- Event Organizer
- Travel Agency
- Advertising Agency
- Photograph Printing Centre
- Printing Press
- Ice Block Making
- Funeral Home & Undertaker Service
- Car Hire and Dial a Cab Services
- Contracts and Supply



Marketing Business Ideas

Corporate Gift & Party Souvenir
Estate Agency & property Management
Home Laundry Services
Weaving & Marketing Traditional Clothes – Aso Oke
Knitting and Supply of children's sweater
Supermarket and Drinks
Kerosene Sale
Home Supply of Cooking Gas
Home Supply of Diesel for Generators
Seminar Coordinator



Recommended Sites

Free eCourses

Home Business - www.HomeBusiness.biz

eBay – www.BecomePowerseller.co.uk

Internet Business –
www.StartMyOwnInternetBusiness.com

Public Speaking –
www.BecomeMotivationalSpeaker.co.uk

Retirement – www.RetireRichRetireHappy.co.uk

Network marketing – www.AvenuesToWealth.eu

How To Invest & Trade on stock market
www.SimpleStockMarketCourse.com

Recommended Training / Coaching

Retire Rich Coaching

www.RetireRichRetireHappyCoaching.com

Become An Expert in a Niche and Conquer it
www.TheExpertInMe.com

Home Business Coaching

www.HomeBusinessMentor.biz

Internet business Mentoring

www.InternetBusinessMentor.co.uk

make Money while Learning how to build multiple
business's on the internet

www.MakeMoneyWhileLearning.com

Create monthly Lifetime Income

www.MonthlyLifetimeIncome.com

Retire Rich Coaching

www.RetireRichRetireHappyCoaching.com

Conclusion

"Alexander the Great"

**Hassan & the Wise
Old man**



Lets keep in touch

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Face book

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Twitter

www.twitter.com/bapampa



Where do we go from here - How we can help you

Your special offer 12 Weeks

Retire Rich Coaching



Retire Rich Coaching

Coaching towards an Affluent Retirement to become

Wealthy, Healthy and Wise

Coaching Program

- ✓ **12 wks Retire Rich Coaching towards an Affluent Retirement**
- ✓ **Internet Business mentoring to build a virtual estate earning \$100-\$250 daily**
- ✓ **Entrepreneurs Academy to set up small business ventures**
- ✓ **12 small business framework you can set up - 6 online & 6 offline**
- ✓ **Video training on Consulting Riches to help you set up business as a Consultant**
- ✓ ***Discover How to Write, Print and Sell Your Own Book with Get Published! (Audio MP3 Included!)***

Bonus

- Resource Manual on
 - how to leave a Legacy
 - Incorporating fitness into busy schedules
- Reference Manual on Creating Wealth through
 - Real Estate
 - Business
 - eBay
 - Network marketing
 - Investments
- 6months online support

For more information go to

www.RetireRichRetireHappyCoaching.com

Sign up today at
www.RetireRichRetireHappyCoaching.com

